

# Editor's CHOICE

## *Marquis Jet*

As the global leader in private jet cards, Marquis Jet ([www.marquisjet.com](http://www.marquisjet.com)) has redefined access to fractional jet ownership for the next generation of private air travel. Founded in 2001, Marquis Jet has emerged as the gold standard in private jet cards for business and leisure travelers who demand the best products and service with no long-term commitment. The Marquis Jet Card is simply NetJets, 25 hours at a time.

By partnering with NetJets, a Berkshire Hathaway Company with access to the most advanced private aviation systems in the world, the Marquis Jet Card provides access to NetJets and its unrivaled level of convenience, quality, service, security, safety and flexibility. The Marquis Jet Card is sold in 25-hour increments of flight

time that range in cost from \$119,900 to \$339,900 depending on the type of aircraft. The hours you fly are simply deducted from your card.

Making the idea of private air travel even more attractive, Marquis Jet Card owners choose from a large and diverse fleet of over 650 of the most desirable and state-of-the-art private jets in the industry, including the Citation V Ultra, Hawker 400XP, Citation Excel, Hawker 800XP, Citation Sovereign, Citation X, Gulfstream 200, Falcon 2000, Gulfstream 400/450 and the incomparable 18-seat Boeing Business Jet. And, card owners have the peace of mind of flying with more than 3,000 of NetJets' experienced and highly trained pilots, who are ready to fly you anywhere in North America and Europe at a

moment's notice. With the Card, your jet is available 24 hours a day, 365 days a year with access to thousands of airports, compared to just hundreds of commercial airports.

An enviable addition to any wallet, the Marquis Jet Card removes the hassles, inconsistencies, and unknowns associated with commercial air travel and other jet card programs where service levels can be very inconsistent. So whether you want to spend more time with your family, business associates or friends, or you're just tired of waiting in long lines, the Marquis Jet Card program provides the quality and flexibility to suit your needs. ●

*The Gulfstream 200, available with a Marquis Jet Card*



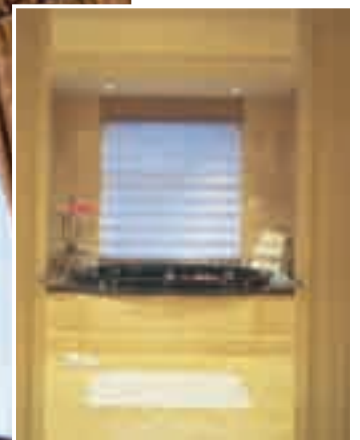


*Marquis has access to a fleet that includes the Boeing Business Jet (top); and the Gulfstream 400/450 (left and above).*



Editor's  
**CHOICE**

*The Peninsula  
New York*



Frequently hailed as one of the best places to stay in the world, The Peninsula New York is a hotel known for its gracious hospitality and personalized service. And with a delightful fusion of modern amenities and historic charm, the Peninsula does nothing short of that.

The Peninsula's rich history is only one of the grand hotel's many attractions. Originally built as the Gotham Hotel in 1905, the 23-story Beaux Arts building was, at the time, the city's tallest skyscraper. Pierre Cardin renovated the hotel in 1979 and it was reincarnated as Maxim's de Paris before the Peninsula Group purchased it nine years later as its American flagship. After a \$45 million total refurbishment, the landmark hotel was restored to preeminent grace.

With 239 rooms and suites, a stay at The Peninsula includes state-of-the-art equipment, a rooftop spa and health club, a rooftop bar, and a popular restaurant called Fives that regularly hosts some of the City's most prestigious power breakfasts and lunches. This AAA Five Diamond award winner offers a seamless blend of the latest technology with elegant and personal service provided by experts in hospitality.

The Peninsula's Fifth Avenue location in the heart of Manhattan's most exciting shopping, cultural and corporate centers, makes it a magnificent choice for business, leisure or both. ●



*The Peninsula Suite includes a bedroom, (top left); a dining room (top center), bathroom (top right) study (middle right), and sitting room (bottom right).*



Editor's  
**CHOICE**

*Hotel Savoy Baur en Ville  
Zurich*



This is a secret hideaway where you can stay in discreet luxury. Hotel Savoy Baur en Ville is the best hotel in Zurich because it's managed by two most unique and dedicated hoteliers – Manfred and Christina Hörger.

Not only are there two superb restaurants – the Baur, which is intimate and charming, and the Orsini, considered the best Italian restaurant in Switzerland – but also private dining rooms for private discussions.

Hotel Savoy is conveniently located in the center of Zurich next to the two largest banks.

If you are a traveler, you'll know that Hotel Savoy is special. There is no detail that the Hörgers miss, and that includes taking very, very special care of their guests. ●



*The exquisite Savoy facade (top left); Manfred and Christine Hörger (top center); The Restaurant Baur (middle right); the lobby of the Hotel Savoy (above); The Hörgers neglect not a single detail. (left)*



Editor's  
**CHOICE**

*Jumeirah Essex House,  
New York*

Since the Dubai Investment Group (DIG) acquired the hotel on behalf of the Dubai-based hospitality group, Jumeirah Hospitality & Leisure, in September 2005, the 75 year-old Essex House on Central Park South has re-emerged as one of the most spectacular business and leisure destinations in New York.

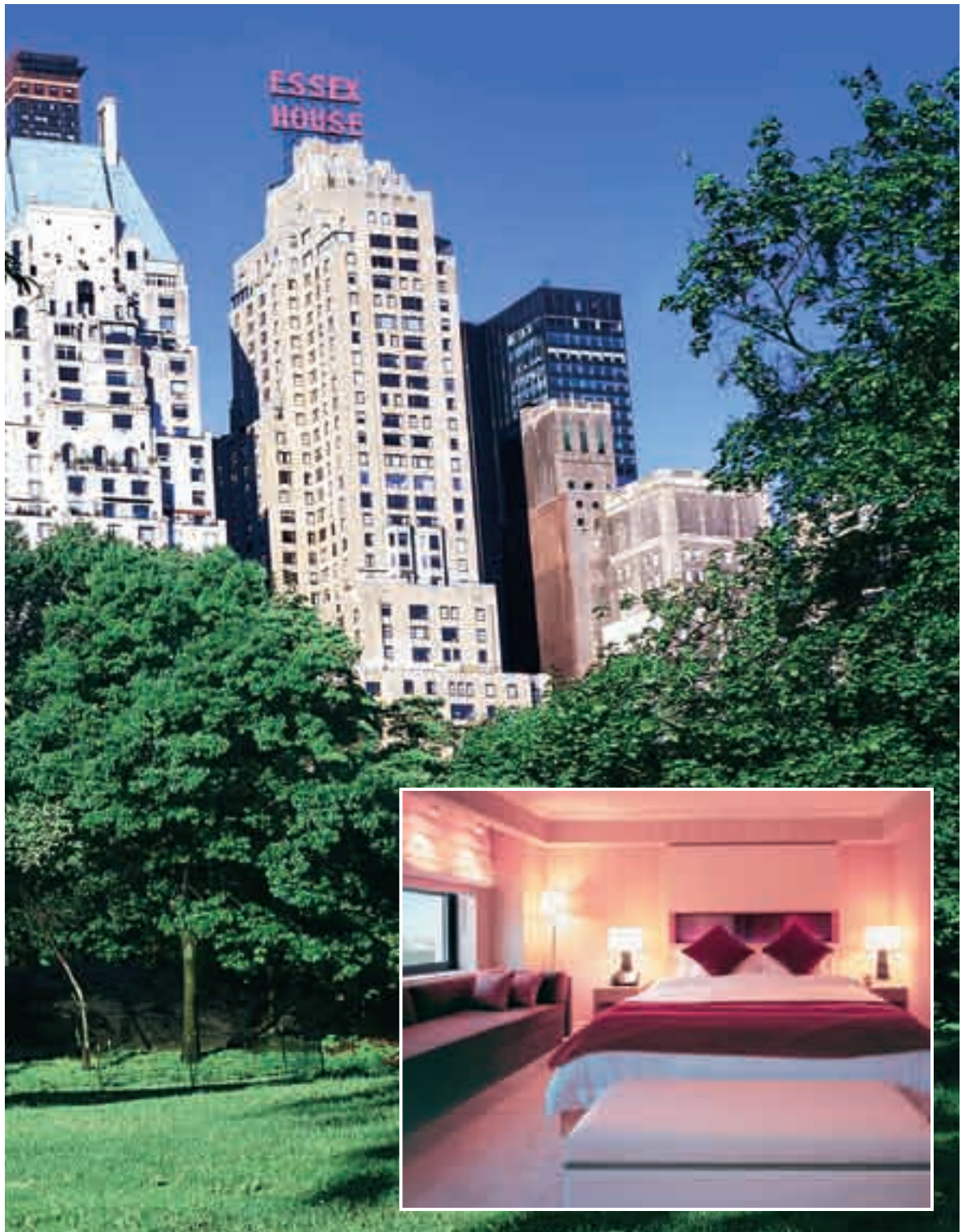
After a \$70 million refurbishment, the historic Art Deco hotel is redefining luxury for a new generation of travelers. Many of the 515 individually appointed rooms and suites overlook Central Park and have an innovative in-room touch screen system that allows guests to control all aspects of their room environment and guest services requests. There is also an in-house spa and fitness center, and a wide assortment of private banqueting and conference facilities. And not only is this stylish hotel a AAA Four-Diamond Award Winner, it was recently voted North America's 2006 Leading Business Hotel at the 13th World Travel Awards, by travel agents worldwide.

The Essex House has a long tradition of world-class dining. And now, with the help of renowned interior designer Tony Chi, the hotel's new modern American restaurant, which will overlook Central Park and have a dedicated entrance of 59th Street, will have a contemporary décor to match.

Other creative amenities include "fair-weather" bicycles available for cruising around Central Park, as well as the newly installed "rooms with a view feature" that pipes in live video feeds from the rooftop of the Park and Broadway to those rooms not positioned to overlook these popular New York treasures. Although the hotel is just steps away from all the excitement of Midtown Manhattan, there is a chauffeured Mercedes-Benz available for guest use as well.

The prestigious Jumeirah Essex House is a rare treat and another remarkable addition to Jumeirah's portfolio, which includes the most striking and interesting luxury hotels in the world, like Dubai's Burj Al Arab, a massive sailboat-inspired structure that billows out of the Arabian Gulf, and the wave-like Jumeirah Beach Hotel, also in Dubai. ●

*Jumeirah Essex House from Central park; a new guest room*





# Editor's CHOICE

## *Carter's*

Founded in 1865 by William Carter, a man who knitted mittens in his kitchen, Carter's is now the number one children's brand, selling over 10 products for every child born in the United States. The Atlanta-based company has a long and distinguished history of innovation, and makes trusted products that are comfortable, easy to care for, and adorable. In 2005, Carter's acquired America's legendary heartland brand, the Wisconsin-based OshKosh B'Gosh, and thereby joined together two of the most famous children's clothing brands in the world. Founded on the belief that childhood is a celebration, Carter's creates products for children that honor the creativity and imagination in children, and foster an emotional connection to children and their families. Carter's and OshKosh B'Gosh products can be found in Carter's stores, OshKosh stores, major department stores, and are available in over 50 countries worldwide. ●

